

Lee Loyalty

Overview

Lee Loyalty is a new and exciting incentive program designed to encourage student engagement and reward their dedication to academic success, social growth, and overall well-being.

Students earn points by actively participating in various aspects of college life across three key areas:

- **Academic:** Attending advising appointments, participating in academic workshops, tutoring, etc
- **Social:** Attending Student Engagement events (Example: Free \$2 Bowling), hang out in the game room, etc.
- **Well-being:** Engaging in fitness activities (e.g., weight room check-ins), attending wellness workshops, etc.

Tiered Rewards

As students accumulate points, they progress through escalating tiers, unlocking increasingly valuable rewards.

Rewards will include exclusive Lee College merchandise and, ultimately, scholarships.

Lee Loyalty Tiered Structure

Tier	Total Number of Points	Required Number of Points in Each Category	Incentive
Tier 1	18	6	Small Lee College Promo Item
Tier 2	36	12	Lee College Branded T-shirt or Hat
Tier 3	54	18	Drawing for 5 \$100 Scholarships per semester
Tier 4	72	24	Medium Lee College Promo Item
Tier 5	90	30	Drawing for 4 \$200 Scholarship per semester
Tier 6	108	36	Drawing for 2 \$500 Scholarships per semester
Tier 7	126	42	Large Lee College Promo Item

Tier	Total Number of Points	Required Number of Points in Each Category	Incentive
Tier 8	144+	48+	Drawing for Grand Prize item

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